



POSITIVE COACHING ALLIANCE PARTNERSHIP

Valor Athletics and Positive Coaching Alliance join forces.

Valor Athletics is excited to begin our partnership with the Positive Coaching Alliance to help create a positive experience for all our scholar-athletes.

In order to further the Compass mindset of character growth in athletics, Valor has chosen to partner with the Positive Coaching Alliance (PCA), whose goal is to develop **BETTER ATHLETES, BETTER PEOPLE** through resources for youth and high school sports coaches, parents, administrators and student-athletes.

PCA resources, which have reached more than 8.6 million youth, strive to transform high school and youth sports into a Development Zone™ culture, where the goal is to develop Better Athletes, Better People and the following become the prevailing models in youth and high school sports:

- The Double-Goal Coach®, who strives to win while also pursuing the more important goal of teaching life lessons through sports
- The Second-Goal Parent®, who concentrates on life lessons, while letting coaches and athletes focus on competing
- The Triple-Impact Competitor®, who strives to impact sport on three levels by improving oneself, teammates and the game as a whole.

Visit the Positive Coaching Alliance's webpage at www.positivecoach.org for more information and resources.